

# MOSTALGIA BROADCASTING CORPORATION

200 MADONNA BOULEVARD TIERRA VERDE, FLORIDA 33715 Phone 813 - 362-1711



Robert E. Lee Hardwick as...
DAMERON

Dameron ...... A NEW 'old time' radio show. The new sound of radio is drama, and America's newest radio adventure hero is Roy Dameron, flawlessly portrayed by accomplished radio actor Robert E. Lee Hardwick. The locale for each Dameron show is different. Playing the international trouble-shooter who "goes anywhere, solves any problemfor a price", Dameron has been assigned the job of determining which of two twin sisters is an imposter, to rescue a slow-witted country wife from a half-crazed husband who thinks he is under the control of a machine, and to act as bodyguard to a man suspected of being Adolf Hitler is disguise. Co-starring with Hardwick is Douglas Young, who portrays "Emile", a luxury-loving and obese gourmet sidekick of Dameron's. Young is one of Hollywood's most talented character actors, having many radio and television credits to his name. Other cast members represent the cream of the Pacific Northwest's acting crop, including members of the prestigious Seattle Repertory Theater.

ALL PROGRAMS in this 52-program package represent modern radio in every respect. The show features up-to-date scripts depicting a contemporary character, and utilizing all of today's advanced recording equipment and techniques for flawless sound reproduction. The programs were written and produced for the NEW SOUND OF RADIO in 1972 and 1973.

EXCLUSIVE BROADCAST RIGHTS: The Dameron series will be sold on a market exclusive basis; only one radio station to a market. First come--first served.

RATES (per program for the 52 program package)

Markets under 25,000	\$ 10.00	(minimum)
25,000 to 50,000	15.00	
50,000 to 250,000	20.00	
250,000 to 500,000	25.00	
500,000 to 1,000,000	30.00	
1,000,000 to 2,000,000	35.00	
Markets over 2,000,000	40.00	

### ADVERTISING AND PROMOTING THE SERIES

Advertising and promotional materials come with the Dameron series, to assist you in selling to your advertising clients. An audition tape for the Dameron series is available upon request. IN ADDITION, Bob Hardwick is available to record custom commercials for your clients and/or station promos for your station, to help promote the series. Contact us for any further details.

FOR FURTHER INFORMATION, OR TO REQUEST AN AUDITION TAPE, CALL OR WRITE:

Art Millman Nostalgia Broadcasting Corporation 200 Madonna Boulevard Tierra Verde, Florida 33715 Telephone: (813) 866-2402

TURN THIS SHEET OVER FOR A MORE COMPLETE OUTLINE OF THE DAMERON SERIES AND BIOGRAPHIES OF THE MAIN CAST MEMBERS AND THE PRODUCER-DIRECTOR.

## DAMERON FACT OUTLINE

DAMERON is probably the only weekly commercial radio drama now being produced in the United States. It derived its name from the main character, Roy Dameron, portrayed by Hardwick.

The character of Dameron originated in the second original radio play produced for KVI Radio, Seattle, by Jim French, the writer-producer-creator of the new drama series called the "Tower Playhouse", which was produced for the KVI "Theater of the Mind". In the second week of production, French wrote a script called "A Spark Of The Sun", which called for a character named Dameron as the lead. The show featured Hardwick in the Dameron role, and also introduced "Emile", a heavy-turned-good-guy who became an ally of Dameron's. The production elicited so much favorable reaction that French decided to create a series built around the Dameron-Emile characters, and the "DAMERON" productions were born.

Jim French believes the capacity for radio to stimulate the "mind's eye" is one of the medium's greatest strengths, long ignored in favor of the more economical program fare of playing records. But he now is optimistic that the success of "DAMERON" will herald a new day for radio drama, and listener reactions seem to bear this out. Fans run the gamut of age from elementary school age listeners all the way through senior citizens.

#### **BIOGRAPHIES**

#### ROBERT E. LEE HARDWICK (Dameron)

Hardwick is the Pacific Northwest's number one broadcast personality, a fact borne out by his nearly 15-year domination of early morning radio. As an actor, Hardwick approaches his craft with the same determination and enthusiasm in which he tackles everything else. His director, Jim French, says of him: "Hardwick is the most intuitive and hard-working actor I've ever worked with. In most respects, he is "Dameron".

#### DOUGLAS YOUNG (Emile)

Doug Young's portrayal of the luxury-loving and obese gourmet sidekick of Dameron's is only one more laurel won by one of radio and television's most versatile actors. While in Hollywood, Young appeared on the famed "Lux Radio Theater" and as the cartoon voice of several characters in the Hanna-Barbera TV series "The Flintstones" and also in "Augie Doggie". In constant demand to do commercials, Young approaches his art with the skill and dedication of a serious theatrical actor.

#### PAT FRENCH (various roles)

Appearing in several different roles on "DAMERON", Pat French discloses her versatility before the microphone, in the capacity of a seasoned radio actress. Pat has appeared in films, countless stage productions as well as radio and TV commercials. "But my first love is radio acting", she says. This is evident from her performances which include everything from a 12-year old girl to an 80-year old woman.

#### JIM FRENCH (writer-producer-creator)

Jim spends about half of his waking hours either writing or producing radio drama, a condition which overtook him in the summer of 1972, when a speculative trial radio play he wrote for KVI in Seattle blossomed into a weekly series of individual dramas, and later formalized into the "DAMERON" series. Caught with a few free-lance scripts prepared for such network shows as "Suspense" and "Richard Diamond" when the radio drama demand evaporated in the early 1950s, he never lost his love--or knack--for writing radio plays. Jim French, a 20 year favorite on Seattle radio and TV, praises the actors in his "DAMERON" series as "some of the best in any market".